

## Gold Sponsorship Package \$17,500

### Awards Gala – Estimated attendance 1100 people

- Gold Sponsorship including:
  - ✓ Audio Visual Sponsor at the FRPO MAC Awards Gala Ceremony to be held on Thursday, December 5<sup>th</sup> at the Metro Toronto Convention Centre
  - ✓ Full screen display of Company name & logo on 2 large screens during dinner
  - ✓ Company name & logo prominently featured on all Awards Gala promotional materials and event listing
  - ✓ Company name & logo prominently displayed throughout the dining area
  - ✓ Company name & logo prominently displayed at the dinner table
  - ✓ On stage verbal recognition as an event sponsor and industry supporter
  - ✓ (6) Complimentary VIP Awards Gala tickets and opportunity to purchase additional
  - ✓ Company name and logo in the center-fold of the Awards Gala Issue of the Fair Exchange
  - ✓ High-level exposure

Total Value \$6000.00

### SPRING GOLF TOURNAMENT

- Gold Sponsorship including:
  - ✓ Lunch & Dinner Sponsor at the 2020 FRPO Charity Golf Tournament being held on July 20<sup>th</sup>, 2020 at Rattlesnake Point Golf Club
  - ✓ Full screen display of Company name & logo on AV presentation throughout the event
  - ✓ Company name & logo prominently featured on all Golf promotional material
  - ✓ Company name & logo prominently displayed throughout the dining area
  - ✓ Company marketing materials included in each golf goodie bag for attendees
  - ✓ On stage verbal recognition at dinner as an event sponsor
  - ✓ Complimentary foursome
  - ✓ Choice of sponsored product in the golf goodie bag provided by your company
  - ✓ Includes one hole sponsor and opportunity to use as a marketing tool
  - ✓ Gold sponsor signage displayed on driving range
  - ✓ Recognition in the Golf Issue of Fair Exchange
  - ✓ High-level exposure

Total Value \$7000.00

## **EDUCATIONAL EXPOSURE**

- Gold Sponsorship of one educational FRPO webinar including:
  - ✓ Your company's logo on all seminar promotional material and events listing as well as regular promotion of your event
  - ✓ Complimentary registrations
  - ✓ An opportunity to present
  - ✓ Webinar topic to be approved and content must adhere to educational guidelines
  - ✓ Follow up article highlighting the webinar's content (provided by you) in the following issue of FE Magazine and recognition of your sponsorship

## **ANNUAL GENERAL MEETING EXPOSURE**

Gold Sponsorship of the AGM held in April/May 2020

- ✓ Your company's logo on all AGM promotional material, event signage and events listing
- ✓ Recognition from podium as an event sponsor and industry supporter
- ✓ (2) complimentary tickets to all of FRPO's regular seminars excluding joint or special events (***Seminars are valuable networking opportunities***)

Total Value: \$6,000.00

## **INDUSTRY EXPOSURE**

- Recognition from FRPO's Board of Directors and from FRPO's membership that your company is actively supporting the rental housing industry.
- Your annual Corporate Membership dues included with sponsorship package
- Two free advertising inserts in FE Magazine.
- Your Logo and contact information included in every issue of the Fair Exchange
- Special acknowledgment in the issue of Fair Exchange featuring your sponsored event
- Recognition as a Gold Sponsor in the annual Membership Directory
- Online listing within FRPO's website supplier directory via [www.frpo.org](http://www.frpo.org) including a link to your website
- Recognition on [www.frpo.org](http://www.frpo.org) as a major sponsor and link to your website
- Podium and on-screen recognition as a Corporate Sponsor at the 2019 MAC Awards

Total Value: \$7,000.00

**GRAND TOTAL VALUE OF \$26,000.00**