Industry Corporate Sponsorship Program 2016-2017

frpo

Federation of Rental-housing Providers of Ontario

Gold Sponsorship Package $17,500

Awards Gala – Estimated attendance 1000 people

➢ ***Gold Sponsorship***

- ✓ Audio Visual Sponsor at the FRPO Awards Gala Ceremony to be held on Thursday, December 1st, 2016
- ✓ Full screen display of Company name & logo on 2 large screens during dinner
- ✓ Company name & logo prominently featured on all Awards Gala promotional material
- ✓ Company name & logo prominently displayed throughout the dining area
- ✓ Company name & logo prominently displayed at the dinner table
- ✓ On stage verbal recognition as an event sponsor and industry supporter
- ✓ (6) Complimentary Awards Gala tickets and opportunity to purchase additional
- ✓ Company name and logo in the center-fold of the Awards Gala Issue of the Fair Exchange
- ✓ High-level exposure

Total Value $6000.00

SPRING GOLF TOURNAMENT

➢ ***Gold Sponsorship***

- ✓ Lunch & Dinner Sponsor at the FRPO Charity Golf Tournament
- ✓ Full screen display of Company name & logo on AV presentation throughout the event
- ✓ Company name & logo prominently featured on all Golf promotional material
- ✓ Company name & logo prominently displayed throughout the dining area
- ✓ Company marketing materials included in each golf goodie bag for attendees
- ✓ On stage verbal recognition at dinner as an event sponsor
- ✓ Complimentary foursome
- ✓ Choice of sponsored product in the golf goodie bag provided by your company
- ✓ Includes one hole sponsor and opportunity to use as a marketing tool
- ✓ Gold sponsor signage displayed on driving range
- ✓ Recognition in the Golf Issue of Fair Exchange
- ✓ High-level exposure

Total Value $7000.00

SEMINAR & AGM EXPOSURE

- Gold Sponsorship of one FRPO seminar or event including:
  - ✓ Your company's logo on all seminar promotional material and event signage
  - ✓ Your company's logo in seminar reference materials or event agenda
  - ✓ Complimentary tickets
  - ✓ Introduction from the podium
  - ✓ Tabletop display and/or the opportunity to distribute information and/or promotional material at each place
  - ✓ An opportunity to present
- Gold Sponsorship of the AGM held in April/May 2017
  - ✓ Your company's logo on all AGM promotional material and event signage
  - ✓ Recognition from podium as an event sponsor and industry supporter
  - ✓ (2) complimentary tickets to all of FRPO's seminars (***Seminars are valuable networking opportunities***)

Total Value: $6,000.00

INDUSTRY EXPOSURE

- Recognition from FRPO's Board of Directors and from FRPO's membership that your company is actively supporting the rental housing industry.
- Your annual Corporate Membership dues included with sponsorship package
- One free advertising insert in Fair Exchange.
- Your Logo and contact information included in every issue of the Fair Exchange
- Special acknowledgment in the issue of Fair Exchange featuring your sponsored event
- Recognition as a Gold Sponsor in the Membership Directory
- Online listing within FRPO's website supplier directory via www.frpo.org including a link to your website
- Recognition on www.frpo.org as a major sponsor and link to your website
- Podium and on-screen recognition as a Corporate Sponsor at the 2016 MAC Awards

Total Value: $7,000.00

GRAND TOTAL VALUE OF $26,000.00