

Platinum Sponsorship Package
\$25,000

AWARDS GALA – Estimated attendance 1100 people

- ✓ Event Sponsorship at the FRPO Awards Gala to be held Thursday, December 5th, 2019 at the Metro Toronto Convention Centre
- ✓ Full screen display of Company name & logo on AV presentation throughout the evening at Gala event
- ✓ Company name & logo prominently featured on all Awards Gala promotional material and events listing
- ✓ Company name & logo displayed on two large screens during dinner and stage banners
- ✓ Company name & logo prominently displayed at each dinner table
- ✓ Company name & logo strategically displayed during cocktail reception
- ✓ Onstage verbal recognition and onstage presence during awards presentation as an event sponsor
- ✓ (1) Complimentary corporate table at the Awards Gala (10 persons per table) with VIP seating
- ✓ Company name and logo in the center-fold of the Awards Gala Issue of the Fair Exchange as well as other industry publications
- ✓ High-level exposure

Total Value \$10,000.00

FRPO SPRING GOLF TOURNAMENT

- ✓ Platinum Sponsorship at the 2020 FRPO Charity Golf Classic being held July 20th, 2020 at Rattlesnake Point Golf Club
- ✓ Full screen display of Company name & logo on AV presentation throughout the evening and during registration/breakfast
- ✓ (1) Complimentary foursome
- ✓ Company name & logo prominently featured on all Golf promotional materials and events listing
- ✓ Company name & logo on welcome banners positioned at the front gates and registration area
- ✓ Company name & logo prominently displayed at lunch and dinner
- ✓ On stage verbal recognition and opportunity to present a prize
- ✓ Company marketing materials included in the golf goodie bags
- ✓ Choice of sponsored product in the golf goodie bag provided by your company
- ✓ Includes one hole sponsor on each course and opportunity to use as a marketing tool
- ✓ Company name and logo in the center-fold of the Golf Issue of the FE Magazine
- ✓ High-level exposure

Total Value \$10,000.00

RTA SEMINAR SERIES & AGM EXPOSURE

- Gold Sponsorship of FRPO'S popular RTA Series seminars (minimum 5 events, 600+ attendees) including:
 - ✓ Your company's logo on all seminar promotional material, event signage and events listing
 - ✓ Your company's logo in seminar reference materials as well as a full page advertisement in the attendee booklet
 - ✓ Your company's logo included on large screen(s) during registration, breaks and conclusion,
 - ✓ 1 Complimentary ticket per event for this seminar series
 - ✓ Introduction from the podium as event sponsors and industry supporters
 - ✓ Tabletop display and/or the opportunity to distribute information and/or promotional material at each place
 - ✓ Company logo included in the post event feature in FE Magazine

- 2 complimentary tickets to all of FRPO's regular seminars excluding joint event or special events (***Seminars are valuable networking opportunities***)

- Sponsorship of the Annual General Meeting and Social held in May 2020
 - ✓ Your company's logo on all AGM promotional material and event signage
 - ✓ Recognition from podium as event sponsors and industry supporters
 - ✓ Company logo included in the post event feature in FE Magazine

Total Value: \$8,000.00

INDUSTRY EXPOSURE

- Recognition from FRPO's Board of Directors and from FRPO's membership that your company is the leading supporter of the rental housing industry.
- Your annual Corporate Membership dues included in sponsorship package
- Two free advertising inserts in the Fair Exchange Magazine
- Your Logo and contact information included in every issue of the Fair Exchange
- Acknowledgment in the issue of Fair Exchange featuring your sponsored events
- An online listing within FRPO's online supplier directory via FRPO's Website; including, a link to your website
- Logo included on www.frpo.org home page for duration of sponsorship agreement
- Recognition on www.frpo.org as a major sponsor and link to your website
- Recognition as a Platinum Sponsor in the Membership Directory and complimentary logo included with regular listing
- Podium and on-screen recognition as a Corporate Sponsor at the 2019 MAC Awards

Total Value: \$9000.00

GRAND TOTAL VALUE: \$37,000.00

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