



Federation of Rental-housing  
Providers of Ontario

## Corporate Sponsorship Program 2017-2018

### Platinum Sponsorship Package \$25,000

#### **AWARDS GALA – Estimated attendance 1000 people**

- ✓ Event Sponsorship at the FRPO Awards Gala to be held Thursday, November 30, 2017
- ✓ Full screen display of Company name & logo on AV presentation throughout the evening at Gala event
- ✓ Company name & logo prominently featured on all Awards Gala promotional material
- ✓ Company name & logo displayed on two large screens during dinner
- ✓ Company name & logo prominently displayed at the dinner table
- ✓ Company name & logo strategically displayed during cocktail reception
- ✓ On stage verbal recognition and on stage presence during awards presentation
- ✓ Complimentary corporate table at the Awards Gala (10 persons per table)
- ✓ Company name and logo in the center-fold of the Awards Gala Issue of the Fair Exchange
- ✓ High-level exposure

**Total Value \$10,000.00**

#### **FRPO SPRING GOLF TOURNAMENT**

- ✓ Platinum Sponsorship at the 2018 FRPO Charity Golf Classic
- ✓ Full screen display of Company name & logo on AV presentation throughout the evening and during registration
- ✓ (1) Complimentary foursome
- ✓ Company name & logo prominently featured on all Golf promotional materials
- ✓ Company name & logo on welcome banners positioned at the front gates and registration area
- ✓ Company name & logo prominently displayed at lunch and during dinner
- ✓ On stage verbal recognition and opportunity to present a prize
- ✓ Company marketing materials included in the golf goodie bags
- ✓ Choice of sponsored product in the golf goodie bag provided by your company
- ✓ Includes one hole sponsor on each course and opportunity to use as a marketing tool
- ✓ Company name and logo in the center-fold of the Golf Issue of the Fair Exchange
- ✓ High-level exposure

**Total Value \$10,000.00**

## **RTA SEMINAR SERIES & AGM EXPOSURE**

- Gold Sponsorship of FRPO'S popular RTA Series seminars (minimum 4 events) including:
  - ✓ Your company's logo on all seminar promotional material and event signage
  - ✓ Your company's logo in seminar reference materials as well as a full page advertisement
  - ✓ Your company's logo included on large screen(s) prior to the start of the event, during breaks and post event
  - ✓ 1 Complimentary ticket per event for this seminar series
  - ✓ Introduction from the podium as event sponsors and industry supporters
  - ✓ Tabletop display and/or the opportunity to distribute information and/or promotional material at each place
  
- 2 complimentary tickets to all of FRPO's regular seminars excluding joint events (**Seminars are valuable networking opportunities** )
  
- Sponsorship of the Annual General Meeting and Social held in May 2018
  - ✓ Your company's logo on all AGM promotional material and event signage
  - ✓ Recognition from podium as event sponsors and industry supporters

**Total Value: \$8,000.00**

## **INDUSTRY EXPOSURE**

- Recognition from FRPO's Board of Directors and from FRPO's membership that your company is the leading supporter of the rental housing industry.
- Your annual Corporate Membership dues included in sponsorship package
- Two free advertising inserts in the Fair Exchange Magazine.
- Your Logo and contact information included in every issue of the Fair Exchange
- Special acknowledgment in the issue of Fair Exchange featuring your sponsored events
- An online listing within FRPO's online supplier directory via FRPO's Website; including, a link to your website
- Logo included on [www.frpo.org](http://www.frpo.org) home page for duration of sponsorship agreement
- Recognition on [www.frpo.org](http://www.frpo.org) as a major sponsor and link to your website
- Recognition as a Platinum Sponsor in the Membership Directory and complimentary logo included with regular listing
- Podium and on-screen recognition as a Corporate Sponsor at the 2017 MAC Awards

**Total Value: \$9000.00**

**GRAND TOTAL VALUE: \$37,000.00**