



Federation of Rental-housing
Providers of Ontario

Corporate Sponsorship Program 2016-2017

Platinum Sponsorship Package \$25,000

AWARDS GALA – Estimated attendance 1000 people

- ✓ Event Sponsorship at the FRPO Awards Gala to be held Thursday, December 1st, 2016
- ✓ Full screen display of Company name & logo on AV presentation throughout the evening at Gala event
- ✓ Company name & logo prominently featured on all Awards Gala promotional material
- ✓ Company name & logo displayed on two large screens during dinner
- ✓ Company name & logo prominently displayed at the dinner table
- ✓ Company name & logo strategically displayed during cocktail reception
- ✓ On stage verbal recognition and on stage presence during awards presentation
- ✓ Complimentary corporate table at the Awards Gala (10 persons per table)
- ✓ Company name and logo in the center-fold of the Awards Gala Issue of the Fair Exchange
- ✓ High-level exposure

Total Value \$10,000.00

FRPO SPRING GOLF TOURNAMENT

- ✓ Platinum Sponsorship at the 2017 FRPO Charity Golf Classic
- ✓ Full screen display of Company name & logo on AV presentation throughout the evening and during registration
- ✓ Complimentary foursome
- ✓ Company name & logo prominently featured on all Golf promotional materials
- ✓ Company name & logo on welcome banners positioned at the front gates and registration area
- ✓ Company name & logo prominently displayed at lunch and during dinner
- ✓ On stage verbal recognition and opportunity to present a prize
- ✓ Company marketing materials included in the golf goodie bags
- ✓ Choice of sponsored product in the golf goodie bag provided by your company
- ✓ Includes one hole sponsor on each course and opportunity to use as a marketing tool
- ✓ Company name and logo in the center-fold of the Golf Issue of the Fair Exchange
- ✓ High-level exposure

Total Value \$10,000.00

RTA SEMINAR SERIES & AGM EXPOSURE

- Gold Sponsorship of FRPO'S popular RTA Series seminars (minimum 4 events) including:
 - ✓ Your company's logo on all seminar promotional material and event signage
 - ✓ Your company's logo in seminar reference materials as well as a full page advertisement
 - ✓ Your company's logo included on large screen(s) prior to the start of the event, during breaks and post event
 - ✓ 1 Complimentary ticket per event for this seminar series
 - ✓ Introduction from the podium as event sponsors and industry supporters
 - ✓ Tabletop display and/or the opportunity to distribute information and/or promotional material at each place

- 2 complimentary tickets to all of FRPO's regular seminars excluding joint events (**Seminars are valuable networking opportunities**)

- Sponsorship of the Annual General Meeting and Social held in May 2017
 - ✓ Your company's logo on all AGM promotional material and event signage
 - ✓ Recognition from podium as event sponsors and industry supporters

Total Value: \$8,000.00

INDUSTRY EXPOSURE

- Recognition from FRPO's Board of Directors and from FRPO's membership that your company is the leading supporter of the rental housing industry.
- Your annual Corporate Membership dues included in sponsorship package
- Two free advertising inserts in the Fair Exchange Magazine.
- Your Logo and contact information included in every issue of the Fair Exchange
- Special acknowledgment in the issue of Fair Exchange featuring your sponsored events
- An online listing within FRPO's online supplier directory via FRPO's Website; including, a link to your website
- Logo included on www.frpo.org home page for duration of sponsorship agreement
- Recognition on www.frpo.org as a major sponsor and link to your website
- Recognition as a Platinum Sponsor in the Membership Directory and complimentary logo included with regular listing
- Podium and on-screen recognition as a Corporate Sponsor at the 2016 MAC Awards

Total Value: \$9000.00

GRAND TOTAL VALUE: \$37,000.00