

Silver Sponsorship Package
\$11,000

Awards Gala

➤ **Silver Sponsorship – Estimated attendance of 1100 people**

- ✓ Dinner Sponsor at the FRPO Annual Awards Ceremony held on December 5th, 2019
- ✓ Display of Company name & logo on two large screens throughout the evening
- ✓ Company name & logo on event signage displayed throughout the event area
- ✓ Company name & logo prominently featured on all Awards Gala promotional material pre and post event.
- ✓ Company name & logo prominently displayed on the dinner table and during the cocktail reception
- ✓ On stage verbal recognition as an event sponsor and industry supporter
- ✓ (4) Complimentary Awards Gala tickets and opportunity to purchase additional tickets
- ✓ Recognition in the Awards Issue of Fair Exchange
- ✓ High-level exposure

Total Value \$4000.00

SPRING GOLF TOURNAMENT

➤ **Silver Sponsorship**

- ✓ Breakfast & Lunch Sponsor at 2020 FRPO Charity Golf Classic being held July 20th, 2020
- ✓ Display of Company name & logo on AV presentation throughout the evening
- ✓ Company name & logo prominently featured on all Golf promotional material
- ✓ Company name & logo prominently displayed throughout the event area
- ✓ Choice of sponsored product in the golf goodie bag provided by your company
- ✓ Company marketing materials included in each golf goodie bag for attendees
- ✓ Includes one hole sponsor and opportunity to use as a marketing tool
- ✓ Recognition in the Golf Issue of Fair Exchange Magazine
- ✓ High-level exposure

Total Value \$3000.00

SEMINAR EXPOSURE

- Silver Sponsorship of the 2020 RTA Seminar Series (mimimum 5 events, 600+ attendees):
 - ✓ Your company's logo on all seminar promotional materials, website and event signage
 - ✓ Your company's logo in seminar reference materials or event agenda
 - ✓ Half page ad in the attendee booklets (ad provided by you)
 - ✓ Introduction from the podium in recognition of your sponsorship
 - ✓ Recognition of sponsorship including logo in the post event article in FE Magazine

Total Value \$3000.00

INDUSTRY EXPOSURE

- Recognition from FRPO's Board of Directors and from FRPO's membership that your company is actively supporting the rental housing industry.
- Your annual Corporate Membership dues included in sponsorship package
- One free advertising insert in Fair Exchange.
- Your Logo and contact information included in every issue of the Fair Exchange
- Special acknowledgment in the issue of Fair Exchange featuring your sponsored event
- Recognition as a Silver Sponsor in the Membership Directory and complimentary logo with regular listing
- Free listing on FRPO's online supplier directory at www.frpo.org including a link to your website
- Podium and on-screen recognition as a Corporate Sponsor at the 2019 MAC Awards
-

Total Value: \$10,000.00

GRAND TOTAL VALUE: \$20,000.00